



TAKE YOUR BUSINESS TO THE NEXT LEVEL!

2024 Lubbock Masterclass Series

What is the Business Masterclass?

The Prosperity Bank Business Masterclass Series is a professional/financial educational initiative created specifically for entrepreneurs and small business owners who are looking for new strategies while developing an effective plan for successful business growth.

Additional details include:

- Multi-week curriculum instructed by top business executives and financial professionals
- Assigned Mentors to work one-on-one with the participants
- Exclusive resources to enhance and expand the learning experience
- An exciting Pitch Competition

Plus, so much more for qualified candidates!

Who Should Apply?

If you are a small business owner who has been in business for at least one (1) year or for several years, this series will provide you with valuable information and resources that will help you succeed!

Are you ready to...

- Evaluate and/or redefine your business?
- Improve the efficiency of your business operations?
- Analyze your financial status for future planning?
- Review new marketing strategies so you can target new customers?

What are the Requirements?

- ✓ Complete the application and submit required documents by August 2, 2024
- ✓ Operating and generating revenue for at least (1) year in the Lubbock area
- ✓ Operating as a for-profit business
- ✓ Have an annual revenue of less than \$2 million
- ✓ Agree to attend 80% of the classes
- ✓ Participate in the Pitch Competition
- ✓ Meet with your assigned Mentor at least (4) times throughout the program

Program Timeline

Introductory Meeting (Mandatory)

Thursday, September 5, 2024
6:30pm-8:30pm

Class Dates & Times

September 7, September 21,
October 5, October 19, November 2,
November 16, 2024,
9:00am-12:00pm

(Alternate Saturdays)

All Class Locations

SBDC Lubbock Office
5001 W. Loop 289
Lubbock, TX 79414

Awards/Recognitions Dinner

Tuesday, November 19, 2024
6:00pm- 8:00pm (location TBD)

Application Deadline **August 26, 2024**

NOTE: You must submit the following required documents before your application can be reviewed to tammyjo.covert@prosperitybankusa.com

- ✓ Business Plan Summary
- ✓ Entity Documents
- ✓ 2023 Year End P&L or 2023 Business Tax Return & 2024 YTD P&L



CLICK HERE FOR THE ONLINE APPLICATION

A special "thank you" to our Lubbock Partners:



THIS PROGRAM IS FREE FOR THE QUALIFYING APPLICANTS!